



POTHOLE REPAIR MANAGEMENT

CHALLENGE

Pothole management can be challenging when municipalities handle high request volumes with limited staff and resources. Without a connected process, prioritizing issues, maintaining visibility, and coordinating repairs becomes difficult.



SOLUTION

SimplyCast helps municipalities connect pothole reporting and repair activities through automated workflows, giving teams a more coordinated way to manage infrastructure requests and improve service delivery.



CAPTURE



- Centralize incoming requests
- Collect essential issue information
- Organize infrastructure needs
- Create a clearer starting point

COORDINATE



- Connect departments
- Support maintenance planning
- Keep teams informed
- Reduce communication gaps

RESPOND



- Move requests toward action
- Support field operations
- Track maintenance activity
- Keep work progressing

IMPROVE



- Monitor service activity
- Identify recurring needs
- Support better planning
- Strengthen operational decisions

SOLUTION BENEFITS



- Greater operational visibility
- More efficient coordination
- Faster infrastructure response
- Smarter municipal service delivery